Taking Your Voice to Frankfort: Advocacy 101

Tara Grieshop-Goodwin
Chief Policy Officer
Kentucky Youth Advocates
What is advocacy?

Speaking up!

Speaking out!

Joining together!

Building connections!

Meeting needs!
Why do we need to be advocates?
Kentucky policy process

• Governor and Executive Branch
• Part-time legislature
• House
• Senate
Social media

- Engage with partners
- @kyyouth
- @TaraGG_ky
- Facebook: Kentucky Youth Advocates
- Engage with your legislators
Advocacy events

- Children’s Advocacy Day at the Capitol 2015
Communicating with legislators

Before

During

After
Legislative advocacy

From Spitfire Strategies
Questions?

Tara Grieshop-Goodwin
502-895-8167 ext. 118
tgrieshop@kyyouth.org