

Taking Your Voice to Frankfort: Advocacy 101

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What is advocacy?

Speaking up!

Speaking out!

Joining together!

Building connections!

Meeting needs!

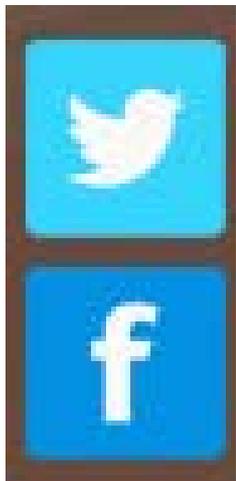
Why do we need to be advocates?



Kentucky policy process

- Governor and Executive Branch
- Part-time legislature
- House
- Senate

Issue Brief



Calendar

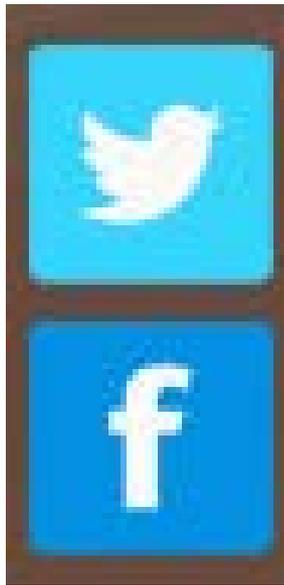
Step Up for Kids Day
150 advocates showed up to raise awareness on pressing issues.

Children's Advocacy Day at the Capitol
1,000 advocates rallied on February 7, 2013.

Step Up for Kids Rally in Danville, Ky.
400 child advocates attended.

A graphic of a calendar with a red header containing the word "Calendar". Below the header is a grid representing a calendar month. Three blue callout boxes with white text point to specific dates on the calendar, describing events: "Step Up for Kids Day" (150 advocates), "Children's Advocacy Day at the Capitol" (1,000 advocates on Feb 7, 2013), and "Step Up for Kids Rally in Danville, Ky." (400 child advocates).

Social media



- Engage with partners
 - @kyyouth
 - @TaraGG_ky
 - Facebook: Kentucky Youth Advocates
- Engage with your legislators

Advocacy events

- Children's Advocacy Day at the Capitol 2015



Communicating with legislators

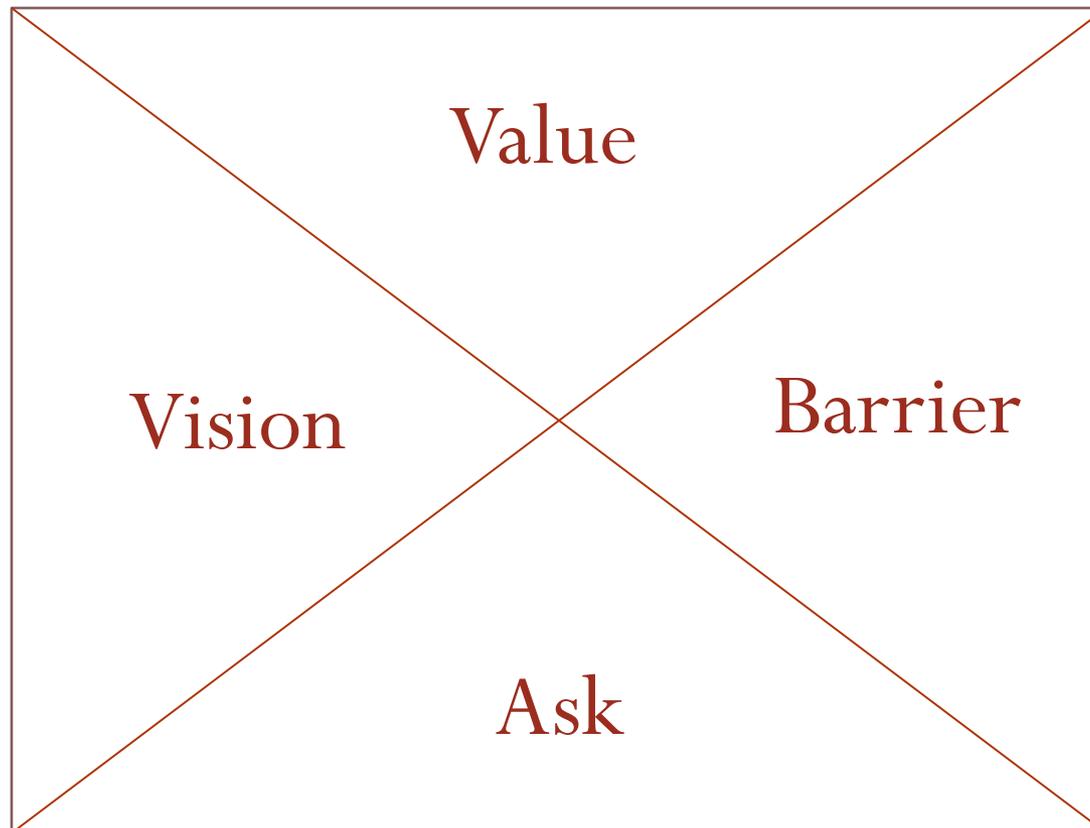


Before

During

After

Legislative advocacy



Questions?

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