

2013 Prevention Academy – Week 2
Nov. 4 – Nov. 8
Lexington, Ky



**Register
Now**

A comprehensive, interactive training for prevention professionals and others who are working to reduce the effects of substance abuse and mental health issues in their communities

Kentucky Department of Behavioral Health

What is Prevention Academy?

Prevention Academy, sponsored by the Kentucky Department of Behavioral Health, is a comprehensive, interactive training for prevention professionals and others who are working to reduce the effects of substance abuse and mental health issues in their community.

The academy provides an opportunity for prevention professionals and other community leaders to learn how to assist communities in identifying and addressing alcohol, tobacco and other drug abuse problems, as well as other issues – such as mental and physical health issues and suicide prevention.

Week two will consist of six stand-alone classes. Attendees may sign up for as many classes as they choose. Participants can earn up to 30 training hours. Classes offered this year will be Public Policy and Advocacy in Prevention; Addiction and the Brain; Reducing Stigma; Community Readiness; Addressing Marijuana in Kentucky; and Preparing for the Certified Prevention Specialist Certification. Anyone interested in attending these classes may sign up even if they did not attend the Week One 2013 Academy.

The workshops are designed for those who are fairly new to prevention, but are also appropriate to more experienced prevention professionals looking to increase their knowledge. Typical attendees include newly hired regional prevention center staff, educators, Juvenile Justice staff, social workers, and community coalition leaders.

How Do I Register?

DEADLINE IS OCT. 21, 2013

Tuition for each class is listed in the box at right. Cost for all classes is \$290

Lodging and meals are not included.

You may register online at <http://dbhdid.ky.gov/CalendarOfEvents/register.aspx?e=985>

If you prefer to register manually fill in the information below and check the classes you will attend to the right:

Name: _____

Mailing Address: _____

Daytime Phone: _____

Email: _____

Make checks payable to Eastern Kentucky University

Please send payments to:

Marilyn Rodgers
Division of Behavioral Health
100 Fair Oaks Lane
Frankfort, Ky 40621

Check the classes you will attend:

Monday, November 4

_____ Why Can't They Just Stop? –The Brain and
Addiction **\$60.00**

Tuesday, November 5

_____ Change That Lasts: Addressing Public Policy
\$60.00

Wednesday, November 6

_____ Marijuana Prevention in Kentucky
\$60.00

Thursday, November 7

_____ Is Your Community Ready for Change?
\$30.00

_____ How We Say It Makes a Difference-Reducing
Stigma **\$30.00**

Friday, November 8

_____ Preparing for the Certified Prevention
Specialist Exam **\$50.00**

OR – Select that you will attend all classes

_____ All classes **\$290.00**

Lodging Information

Lodging is available at:

Clarion Hotel
1950 Newtown Pike
Lexington, KY 40501
859-233-0512

Still Have Questions?

Contact :

Marilyn Rodgers

marilyn.rodgers@ky.gov

DBHDID-Prevention Branch

100 Fair Oaks Lane, 4E-D

Frankfort, Ky. 40621

502-564-4556, ext. 4405

This Year's Instructors:

Robert Walker
Center for Drug and Alcohol Research

Donna Bernier
Director, Bluegrass Prevention Center

Gary Hall
Director,
River Valley Regional Prevention Center

Dianne McFarling
Manager,
Marijuana Prevention Enhancement Site

Ben Birkby
REACH of Louisville

Sherri Estes
Director, Adanta Regional Prevention Center

Prevention Academy is under
the direction of:

Marilyn Rodgers
Kentucky Department of Behavioral Health



Let's Get Started

The academy hours are 9 a.m. – 4:30 p.m. Monday-Friday, Nov. 4-Nov. 8

Monday, November 4 9:00 AM – 4:30 PM Robert Walker

Why Can't They Just Stop? –The Brain and Addiction

Drawing from a wide range of research on neurophysiology and neurodevelopment, this workshop will explore brain involvement in substance abuse and dependence. The neuroanatomy and neurochemistry of processes involved with addiction will be discussed and demonstrated in a variety of images and diagrams. The presentation will include addictive disorders and closely related co-occurring disorders across the developmental cycle.

6.0 Credit Hours

Tuesday, November 5 9:00-4:30 PM Gary Hall

Change That Lasts: Addressing Public Policy

Researchers have learned by observing outcomes of enacted local/state and federal laws addressing human behaviors, when enforced, ultimately influence community norms. This has sparked nationwide interest on how prevention practitioners can utilize the advocacy of public policy as a key prevention/intervention strategy.

This workshop will provide an in-depth overview of the history of the ever-growing use of policy change and other environmental strategies. Participants will learn more about the state level legislative process, effective advocacy and education for change agents as well as the general public. Participants will also learn how to work with unlikely partners, utilization of environmental strategies at the local and state levels, development of networks and constituencies, accessing policy makers, marketing through media outlets and closing the deal with decision makers.

6.0 Credit Hours



Wednesday, November 6 9:00 AM – 4:30 PM Dianne McFarling

Marijuana Prevention In Kentucky

This class will discuss the latest research on marijuana, trends and prevention efforts. Participants will learn how to use the prevention framework to address the marijuana issue as well as how to identify strategies to implement in their prevention efforts.

6.0 Credit Hours

Wednesday, November 7 9:00 AM – 12:00 PM Ben Birkby

Is Your Community Ready for Change?

Communities are at many different stages of readiness for implementing programs, and this readiness is a major factor in determining whether a local program can be effectively implemented and supported by the community. This class will address the concept of community readiness and the application of a community readiness model that will help move the community toward implementing and maintaining efforts that are effective and sustainable.

3.0 Credit Hours

Thursday, November 7 1:00 PM – 4:30 PM Donna Bernier

How We Say It Makes a Difference-Reducing Stigma

During this workshop, participants will acquire skills and knowledge to confront stereotypical perceptions of disability. Language influences our perceptions, can change our actions, and create negative attitudes. Through exercises, group work, stories and worksheets, participants will identify the difference between People First Language and that which can create or add to stigma. Areas to be covered include: stigma, equality, accommodations and etiquette.

3.5 Credit Hours

Friday, November 8 9:00 AM – 3:30 PM Sherri Estes

Preparing for the Certified Prevention Specialist Exam

This interactive course will help the ATOD prevention professional understand and prepare for the IC&RC /ATOD Prevention Credentialing Exam. Participants will learn about the core domains upon which the exam is based, types of questions which are on the exam and the fundamentals of test taking. Participants will receive a recommended resource list for IC&RC/ ATOD Prevention Credentialing Exam preparation.

By the end of the course participants will be able to: 1) identify the five core functions upon which the exam is based; 2) identify types of questions which comprise the exam; and 3) identify test taking skills.

5.5 Credit

Hours



Kentucky Department
of Behavioral Health

2013 Prevention Academy

Marilyn Rodgers
101 Fair Oaks Lane
Frankfort, Ky 40621

502-564-4456, ext. 4405
marilyn.rodgers@ky.gov