

National/State Initiatives

Code	National/State Initiative Description
NS01	Red Ribbon Week (October)
NS02	National Inhalants Awareness Week (March)
NS03	Drunk and Drugged Driving Awareness Week (3D week) (December)
NS04	Alcohol and Other Drug Related Birth Defects Awareness Week (May)
NS06	Girl Power (CSAP/NCADI campaign)
NS08	SYNAR - Tobacco Sales to Minors Effort
NS10	Teen Leadership Conference (TLC)
NS12	Great American Smoke Out (November)
NS13	National Collegiate Alcohol Awareness Week (October)
NS14	National Birth Defects Month (January)
NS15	Through With Chew (February)
NS17	National Alcohol Awareness Month (NCADD sponsored) (April)
NS18	National Safe Boating Week (June)
NS20	National Addictions Week (November)
NS24	Safe Nights
NS25	Partnership for a Drug Free America media campaign
NS29	Draw the Line
NS30	Kentucky College Network
NS31	KIDS NOW/KIDS NOW Plus
NS32	KY-ASAP
NS33	Kentucky Certification Board for Prevention Professionals
NS34	Take It Outside
NS35	Family Day
NS36	Youth Empowerment System (Y.E.S!)
NS37	Kick Butts Day
NS38	Kentucky Quit Spit Program
NS40	Project UNITE
NS41	Methamphetamine Initiative
NS42	Faith-based Initiative
NS43	Reach Out Now: Start Talking Before They Start Drinking
NS44	Kentucky Prevention Network (KPN)
NS45	National Meth Awareness Day
NS46	Help Overcome Tobacco (H.O.T.)
NS47	Recovery Month
NS48	Changing Social Norms and Policy (CSNaP)
NS49	Underage Drinking Video Initiative
NS50	National Drug Fact Week
NS51	Reward & Remind
NS52	Teen Developed/Produced PSAs
NS53	SAMHSA Initiative #1 (Prevention of Substance Abuse & Mental illness)

National/State Initiatives

Code	National/State Initiative Description
NS54	Suicide Prevention Efforts for Adolescents in Kentucky (SPEAK)
NS55	FASD Awareness Day
NS56	FASD Speak Up Campaign
NS57	KIP Survey
NS58	National Prevention Week
NS59	National Medicine Abuse Awareness Month – Oct
NS60	Mental Health Awareness Month – May
NS99	Not Applicable