Kentucky School of Alcohol and Drug Studies

Presents

The History and Future of Addictions Treatment in America

Presenter

Mark Sanders, LCSW, CADC
The Alcoholic Republic

“Americans drank more alcohol per capita, the first 40 years after the signing of The Declaration of Independence than anytime in our nations history.”
Rationale

- The British had all the tea
- Water was impure
- Milk spoiled easily
Trauma
Dr. Bob and Bill W.
Minnesota Model
1950’s – 1985
Hazelden

- 28 day residential treatment
- Recovering counselor
- Multi-disciplinary team
- Assertive linkage to AA
- Family week
Father Martin
Austin Ripley
Malcolm X
Prison Increase

1985 – 400,000 inmates
1995 – 1 million
2005 – 2 million
Today – 2.5 million
Managed Health Care
Stigmatizing Term “Crack Baby”
The Importance of Advocacy

“100 years from now historians will look back at the addictions treatment field between the years 1986-1996 when the center of addictions treatment shifted from treatment centers to prisons and the child welfare system and wonder where were the addictions counselors when that occurred?”

- William White
The Future of Addictions Treatment in America
Perils of Prediction

Most people who make predictions about the future make fools of themselves.

“I think there is market for maybe five computers.”

Thomas Watson, Chairman, IBM, 1949
We will put as much energy into focusing on staff appreciation, organizational and team health as we focus on the health of our clients.
The Myth of Evidence Based Practices

“It takes five years to master an evidence based practice. Counselor annual turnover is one year to 18 months”

Annapolis Coalition
Technology erasing millions of jobs

The Atlantic
July/August, 2015
“In 2013, Oxford University researchers forecast that machines might be able to perform half of U.S. jobs in the next two decades.”

The Atlantic
The Youngstown Ohio Story

For much of the 20th century Youngtown’s steel mills delivered such great prosperity that the city was a model of the American dream.

The Atlantic
Manufacturing shifted abroad after World War II. In 1977 Youngstown Sheet and Tube announced the closing of its Campbell Works Mill. Within 5 years the city lost 50,000 jobs and 1.3 billion in manufacturing wages.

The Atlantic
The Youngstown Story Continued

- Depression, spousal abuse, substance abuse and suicide became more prevalent

- Caseloads at local addictions and mental health centers tripled

- The city built 4 prisons in the mid 1990’s

The Atlantic
Bankrupt
Flint, Michigan
Gender Shift in Wage Earner Status

- 70% of all D’s and F’s are received by males kindergarten through Ph.D.
- In the U.S. young women have higher college graduation rates than young men across all cultures
- For the first time in U.S. History adolescent girls out performed adolescent boys on standardized math tests.

Source: Are We Losing a Generation? ATTP
The Future of Employment in America

STEMM
Clients Will Get Younger
(The absence of the dinner table)
Mother Nurture: Life Lessons from America’s Best and Brightest

by

Stephanie Hirsch

with

Hannah Seligson
Steven Spielberg
Beyoncé
Michael Jordan
Danica Patrick
Uma Thurman
Dr. Mae Jamison
We Will Work With Older Adults

- Increased life expectancy will create a generation of older adults who did not need addiction services until after retirement
- We will develop more specialized services for emerging adults
  - Treatment was not developed for this age group
More Mental Health and Addiction Counselors will need to become trauma specialists.
If we could eliminate childhood trauma, 53% of what counselors help clients with would be unnecessary.

Center for Disease Control
In the Realm of the Hungry Ghost
by
Gabor Mate, M.D.

• Drugs don’t cause addiction any more than a deck of cards causes compulsive gambling

• There needs to be a pre-existing vulnerability

• For some people, the seeds of addiction is planted years before they use
Unresolved Trauma
Demographic and Geographic Shifts

- 50% of migration is to the United States
- Hispanic/Latinos are the fastest growing population in the United States
- Addictions professionals will need to work as consultants to whole communities
- Changing demographics in suburban communities
- Gentrification in urban areas
In the Future Addictions Professionals Will Be Needed to:

- Address cross-cultural tension
- Work with clients cross culturally
- Advocate for needed services
The Use of Technology in Addictions Treatment Will Increase

- Virtual Recovery
- Telephonic support
- Text messaging
- Tele-health
- Computer based Evidence Based Practices
We Will Focus More On Recovery Than Treatment

- Recovery homes
- Recovery high schools
- Recovery colleges
- Recovery drop in centers
- Recovery industries
With all this change there will be a need to periodically “stop and smell the roses.”
Predicted Workforce Changes

- Gender imbalance
- Special effort to recruit men as therapists similar to that seen in teaching
Predicted Work Force Changes Continued

• Retirement of long-tenured leaders will create opportunities for new leaders
Funding

• Pressure to reduce the size of non-violent prisons populations will create funding options for community based programs.

• State and federal budget deficits will continue to be a threat. Creating a need for non-traditional sources of funding.
Kentucky Fried Chicken
# Felony Franks® Hot Dogs

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<th>Dish</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>Felony Frank</td>
<td>“Jumbo Hot Dog”</td>
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<tr>
<td>Misdemeanor Weiner</td>
<td>“Regular Hot Dog”</td>
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<td>Cell Mate Dog</td>
<td>“Double Dog”</td>
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<td>Custody Dog</td>
<td>“Cheese Dog”</td>
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<tr>
<td>Chain Gang Chili Dog</td>
<td>“For Chili Lovers”</td>
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<tr>
<td>Pardon Polish</td>
<td>“Polish Sausage”</td>
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Mustard, grilled onions, sports peppers

All dogs are served with Fries, and choice of mustard, onions, relish, tomato, sport peppers and celery salt.

Ketchup upon request

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# Probation Burgers

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<tr>
<td>Hamburger</td>
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<td>Cheeseburger</td>
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<tr>
<td>Double Hamburger</td>
<td>$4.25</td>
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<tr>
<td>Bacon Cheeseburger</td>
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<tr>
<td>Double Bacon Cheeseburger</td>
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**The Warden Special:**

Chopped Steak, choice of cheese, on garlic bread with grilled onions

All burgers include ketchup, onions, pickles, mustard

Choice of Cheese include American, Swiss, or Mozzarella
“The best way to predict the future is to create it.”

Alan Key